



JHS SVENDGAARD RETAIL VENTURES LIMITED
(Formerly Known as JHS Svendgaard Retail Ventures Private Limited)
CIN: L52100HR2007PLC093324

To,

Date: 12th September, 2025

The Listing Department Bombay Stock Exchange Limited Department of Corporate Services Phiroze Jeejeebhoy Towers, Dalal Street Mumbai – 400001 <u>Scrip Code: 544197</u>	The Listing Department National Stock Exchange of India Limited Exchange Plaza, C-1, Block-G Bandra Kurla Complex Mumbai – 400051 <u>Trading Symbol: RETAIL</u>
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Subject: Launch of 100 Days Campaign titled “Saksham Niveshak” Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 -

Dear Sir,

The Investor Education and Protection Fund Authority (“IEPFA”), vide its intimation dated July 16, 2025, has requested companies to undertake 100 days Campaign titled “Saksham Niveshak”, from July 28, 2025 to November 6, 2025 to reach out to shareholders who have unpaid or unclaimed dividends. This new initiative under 100 Days Campaign “Saksham Niveshak” aims to assist the shareholders in claiming their entitlements.

As a part of this program, the Company is enhancing its efforts to reach out and facilitate the process for the shareholders to recover their unpaid or unclaimed dividends. Accordingly, the enclosed letter is being sent to the shareholders mentioning the process for claiming the same.

Action required by the Shareholders:

Shareholders are requested to approach Alankit Assignments Limited, the Registrar and Transfer Agent of the Company, to claim any unclaimed or unpaid dividends. The shareholders are therefore requested to take note of the above instructions and support the campaign by submitting the necessary documents.

The above information is also available on the website of the Company at www.jhsretail.com.

Thanking You

Yours Faithfully,
For **JHS Svendgaard Retail Ventures Limited**

Kuldeep Jangir
Company Secretary & Compliance Officer
Encl: A/a



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100 Days Campaign – “Saksham Niveshak”: 28th July, 2025 to 6th November, 2025
Update Your Details and Claim Your Dividends

The Investor's Education and Protection Fund Authority ("IEPFA"), has vide circular dated 16th July, 2025 requested companies to launch a 100 days Campaign - "Saksham Niveshak", to reach out to shareholders whose dividend remain unpaid/unclaimed. The Company is accordingly rolling out the Campaign to enable shareholders to claim unpaid / unclaimed dividend.

- **Purpose of the campaign:** To create awareness among shareholders to update their details and claim any unpaid or unclaimed dividends before they get transferred to the Investor Education and Protection Fund ("IEPF").
- **Benefit to shareholders:** It's important for you to update PAN, Nomination details, Contact info (Postal Address, Mobile Number), Bank account details, Specimen signature the following with the Company or the Registrar & Transfer Agent, Alankit Assignments Limited.

Since dividend on shares is only payable in electronic mode, dividend will only be credited in shareholder's bank account after updating the above information/documents.

Information / documents to be submitted:

- Form ISR-1: Filled and signed, with self-attested KYC documents
- Form ISR-2: Filled and signed, with banker's attestation of your signature + original cancelled cheque (with your name printed) or self-attested bank passbook/statement
- Form SH-13: For adding a nominee
- Form ISR-3: If you wish to opt out of nomination

You can download these forms from www.jhsretail.com

Please fill in and deliver the forms to Alankit Assignments Limited, 4E/2 Jhandewalan Extension, New Delhi -110055.

Mode of dispatch:

- **By Post:** Physical copies, self-attested and dated or;
- **By Email:** From your registered email ID, with digitally signed documents (first joint holder must sign in case of joint holdings) to: rta@alankit.com.

This campaign is all about making it easier for shareholders to update their details and claim what's rightfully theirs. Those shareholders who are holding shares in electronic form and have not claimed their dividend, can claim the same by updating / modifying their details with their respective depository participants. Don't miss out – please submit your documents before 6th November 2025.



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Shareholders are kindly requested to take note of the above instructions and act accordingly. A copy of the MCA's circular dated 16th July 2025 as stated above is enclosed herewith as Annexure for ready reference. To support the success of this campaign, kindly submit your documents on or before November 6, 2025.

If you need assistance or have any questions, please feel free to reach out to us.

Yours sincerely,
For JHS Svendgaard Retail Ventures Limited

Kuldeep Jangir
Company Secretary and Compliance Officer

Computer No.284174
E-file no. 30/06/2025-IEPFA
Investor Education and Protection Fund Authority
Ministry of Corporate Affairs
Government of India

Ground Floor, Jeevan Vihar Building,
 Sansad Marg, New Delhi-110001
 Dated: 16/07/2025

To
 The Nodal Officer

Subject: Request to Initiate 100 Days Campaign - "Saksham Niveshak" - for KYC and other related Updations and Shareholder Engagement to Prevent Transfer of Unpaid/Unclaimed Dividends to IEPF- regarding

Dear Sir/Madam,

With reference to the meeting recently held with the Nodal Officers of stakeholder companies through video conference on April 28, 2025 regarding the organisation of *Niveshak Shivir* for facilitating the direct transfer of unclaimed/unpaid dividends to rightful claimants by companies.

The primary aim of this Shivir was to provide a platform for investors to:

- Resolve issues related to unclaimed dividends and shares.
- Update their KYC and nomination details.
- Promote transparency and investor empowerment by ensuring direct claims processing without third parties.

In this regard, as per Section 124(2) of the Companies Act, 2013 *"The company shall, within a period of ninety days of making any transfer of an amount under sub-section (1) to the Unpaid Dividend Account, prepare a statement containing the names, their last known addresses and the unpaid dividend to be paid to each person and place it on the web-site of the company, if any, and also on any other web-site of the company, if any, and also on any other web-site approved by the Central Government for this purpose, in such form, manner and other particulars as may be prescribed."*

As per the provisions of Section 124(5) of the Companies Act, 2013 *"Any money transferred to the Unpaid Dividend Account of a company in pursuance of this section which remains unpaid or unclaimed for a period of seven years from the date of such transfer shall be transferred by the company along with interest accrued, if any, thereon to the Fund established under sub-section (1) of section 125 and the company shall send a statement in the prescribed*

form of the details of such transfer to the authority which administers the said Fund and that authority shall issue a receipt to the company as evidence of such transfer."

Further as per **Section 124(6)**: *"All shares in respect of which dividend has not been paid or claimed for seven consecutive years or more shall be transferred by the company in the name of Investor Education and Protection Fund along with a statement containing such details as may be prescribed."*

In addition to above, SEBI has issued clarifications regarding processing investor requests and updating KYC details through various circulars, including:

- **SEBI/HO/MIRSD/POD-1/P/CIR/2023/70** (May 17, 2023)
- **SEBI/HO/MIRSD/MIRSD_RTAMB/P/CIR/2021/687** (December 16, 2021)

In line with the objectives of the Niveshak Shivir and IEPFA's broader drive for investor education and facilitation, we propose the launch of a **100 Days Campaign - "Saksham Niveshak"** - targeting shareholders whose dividends have remained unclaimed.

This campaign should focus on the following key actions:

- **Proactive Engagement:** Reach out to shareholders to update their KYC, bank mandates, and contact information.
- **Transfer to IEPFA:** Dividend is paid to the rightful claimant, so that the transfer of shares to IEPFA is not required, by ensuring all eligible shareholders make updation to their KYC.
- **Dividend from Company:** Enable shareholders to receive their rightful claims directly from the Company.

Considering the above, you are requested to initiate the 100-Day Campaign from **28th July, 2025 to 6th November, 2025**, and to submit an **Action Taken Report** indicating the steps undertaken during this period. The format for the report is enclosed for your reference.


 (Lt. Col. Aditya Sinha)
 General Manager, IEPF Authority